

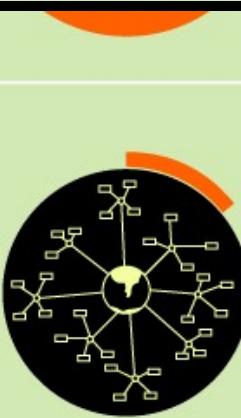
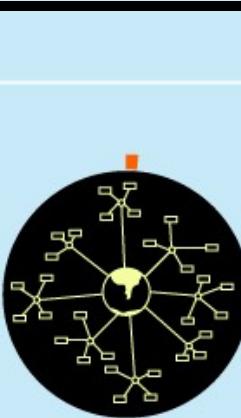
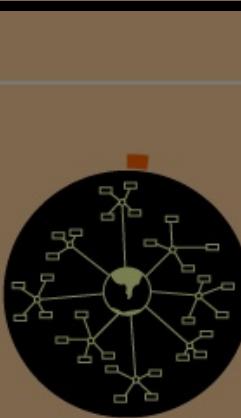
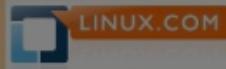


VS





<http://www.schipulcon.com/photos/841/in/9/>

	 WordPress	 Drupal	 Joomla!
RELEASE DATE	5/27/2003	1/15/2001	9/16/2005
HISTORY	Forked off of b2/cafelog, a platform created by Matt Mullenweg	Started by Dries Buytaert as a community web board for he and his school pals to communicate with one another	Joomla forked from Mambo on August 17, 2005. Mambo began in 2000 as a closed-source proprietary CMS. It eventually released an open-source version referred to as MOS in 2002.
NUMBER OF WEBSITES USING THE PLATFORM (of the top million websites)	 14.3%	 1.6%	 2.7%
POPULAR SITES THAT USE PLATFORM	    	   	   

# Top 6 Publishing Systeme in Europa

- Platz 1 WordPress: 429.766 Installationen
- Platz 2 Joomla!: 358.935 Installationen
- Platz 3 publishme.se: 246.863 Installationen
- Platz 4 FrontPage: 161.888 Installationen
- Platz 5 TYPO3: 145.414 Installationen
- Platz 6 Drupal: 67.496 Installationen



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## Freshly Pressed:

The best of 357,714 bloggers,  
673,649 new posts, 445,868  
comments, & 138,404,801 words  
posted today on WordPress.com.



Peppermint and White Chocolate Macarons

Allison Eats

[Posts about Recipes →](#)



What makes you a Runner?  
[endurancegal](#)

[Posts about Health →](#)



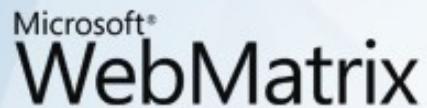
How Carrie Oeding Became a Writer

ph.d. in creative writing

[Posts about Books →](#)

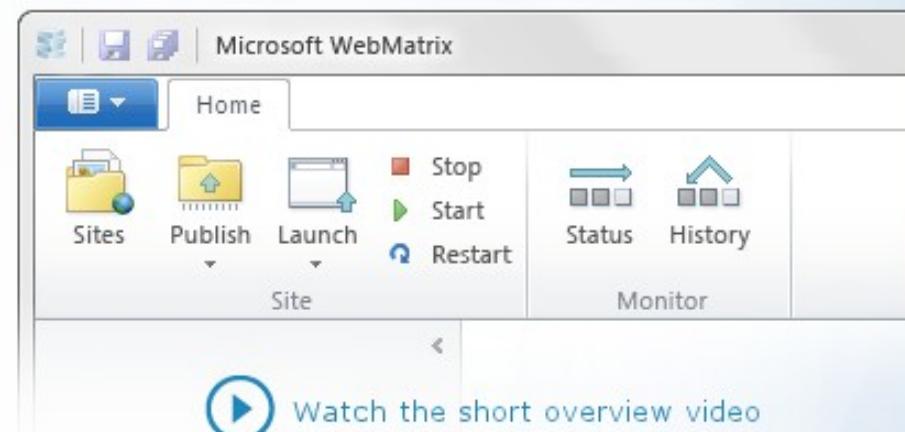
<http://www.drupalgardens.com/>

<http://wordpress.com/>

[Overview](#)[Features](#)[Workspaces](#)[Get Started](#)[Install WebMatrix](#)[Or try the latest Beta](#)

## Create, customize and publish websites for free with WebMatrix

WebMatrix is a free web development tool from Microsoft that includes everything you need for website development. Start from open source web applications, built-in web templates or just start writing code yourself. It's all-inclusive, simple and best of all free. Developing websites has never been easier.

[Watch the short overview video](#)

### Create your website

To get started creating websites, just download and install WebMatrix using the Microsoft Web Platform Installer. You'll be up and running less than 5 minutes! Once WebMatrix is installed, we make it simple to get and install the latest version of your favorite free web applications such as [WordPress](#), [Joomla!](#), [DotNetNuke](#) and [Orchard](#).

<http://www.microsoft.com/web/webmatrix/>

GNU General Public License, version 2  
GPLv2

# System Requirements

## Drupal

- PHP 5.2.5
- MySQL, PostgreSQL,  
SQLite (MS SQL, Oracle)

## WordPress

- PHP 5.2.4
- MySQL

# Programmierung mit Hooks

anstatt von  
OOP

# Hooks

## Drupal

```
function hook_init() {  
  if (drupal_is_front_page()) {  
    drupal_add_css(  
      drupal_get_path('module', 'foo') .  
      '/foo.css');  
  }  
}
```

## WordPress

```
function spam_friends( $post_ID ) {  
  $friends = 'bob@mail.me,susi@mail.me';  
  wp_mail(  
    $friends,  
    'Update',  
    'I just updated my blog'  
  );  
  
  return $post_ID;  
}  
add_action('publish_post', 'spam_friends');
```

Mittels anonieme Funktionen (PHP5.3):

```
add_action('wp_head', function() {  
  echo 'something';  
});  
  
add_filter('the_title', function($title) {  
  return '<b>'. $title. '</b>';  
});
```

# Dashboard

## Drupal

The screenshot shows the Drupal dashboard with a dark blue header bar containing links for Dashboard, Content, Structure, Appearance, People, Modules, Configuration, Reports, and Help. Below the header is a search bar with 'Add content' and 'Find content' buttons. The main area has a dark background with a light blue sidebar on the left. The sidebar includes a 'Recent content' section listing two items: 'This is a test article' and 'This is a test page'. Each item has 'edit' and 'delete' buttons. A 'More' link is at the bottom of the sidebar. The main content area contains a large amount of placeholder text from the 'Lolcat' generator.

# WordPress

The screenshot shows the WordPress dashboard with a dark theme. The top navigation bar includes links for Home, Aktualisierungen, Artikel, Mediathek, Links, Seiten, Kommentare, Design, Plugins, Benutzer, Werkzeuge, and Einstellungen. A 'Menü einklappen' button is at the bottom of the sidebar. The main content area features a 'WordPress Test' header, a 'Dashboard' section with a house icon, and a 'Auf einen Blick' summary table. The table shows 1 Artikel, 1 Seite, 1 Kategorie, 0 Schlagwörter, 1 Kommentar, 1 Genehmigt, 0 Offen, and 0 Spam. Below the table, it says 'Theme Twenty Eleven mit 6 Widgets', 'Suchmaschinen werden blockiert', and 'Du nutzt WordPress 3.2.1.' In the bottom right, there's a 'Letzte Kommentare' section with a comment from 'Mr WordPress'.

# „Frontend“

## Drupal

The screenshot shows a Drupal 7 test site. At the top, there's a navigation bar with links: Dashboard, Content, Structure, Appearance, People, Modules, Configuration, Add content, and Find content. Below the navigation is a header with the Drupal logo and the text "Drupal Test". A breadcrumb trail shows "Home > This is a test page". The main content area features a title "This is a test article" and a text block: "Li Europen lingues es membres del sam familia. etc, litot Europa usa li sam vocabular. Li lingue commun vocabules. Omnicos directe al desir traductores. At solmen va esser necessi far u quande lingues coalesce, li grammatica del resu lingues." Underneath the text is a "Tags:" section with the word "test". On the left side, there's a sidebar with "Navigation" and a link to "Add content".

## WordPress

The screenshot shows a WordPress test site. At the top, there's a navigation bar with links: test, Dashboard, Hinzufügen, Kommentare, and Design. Below the navigation is a header with the text "WordPress Test" and a subtext "Ein weiterer WordPress-Blog". A breadcrumb trail shows "Home > Beispiel-Seite". The main content area features a title "Dies ist ein Testartikel" and a text block: "Weit hinten, hinter den Wortbergen, fern der Länder Vokalien und leben die Blindtexte. Abgeschieden wohnen Sie in Buchstabhausen des Semantik, eines großen Sprachozeans. Ein kleines Bächlein fließt durch ihren Ort und versorgt sie mit den nötigen Regelialien." On the left side, there's a sidebar with "Home" and "Beispiel-Seite".

# Inhalte

## Drupal

- Nodes
- Entities

## WordPress

- Posts

# Inhaltstypen

## Drupal

The screenshot shows the 'Content types' administration page in Drupal. At the top, there's a header with 'Content types' and a '+ Add content type' button. Below the header, there's a breadcrumb trail: 'Home > Administration > Structure > Content types'. The main content area displays two content types in a table:

NAME	OPERATI
Article (Machine name: article) Use <i>articles</i> for time-sensitive content like news, press releases or blog posts.	edit m
Basic page (Machine name: page) Use <i>basic pages</i> for your static content, such as an 'About us' page.	edit m

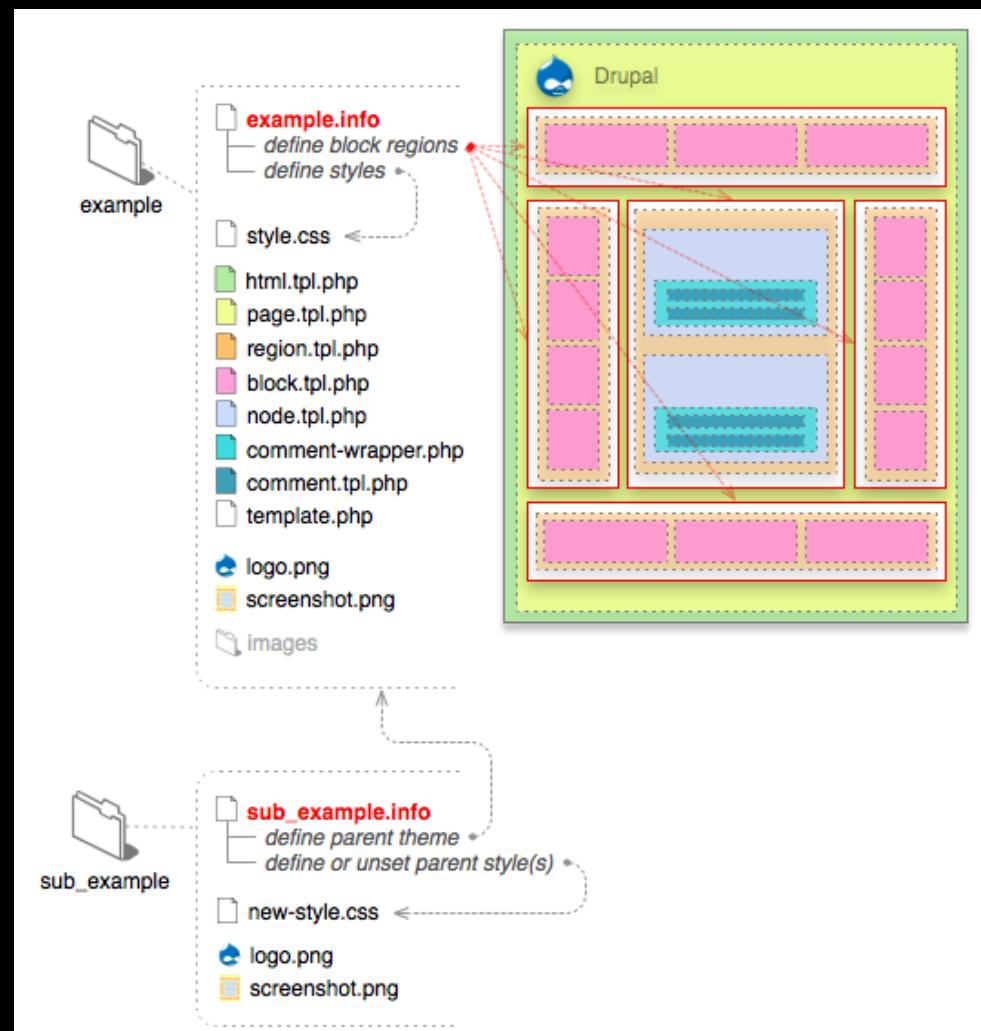
## WordPress

```
add_action( 'init', 'create_post_type' );

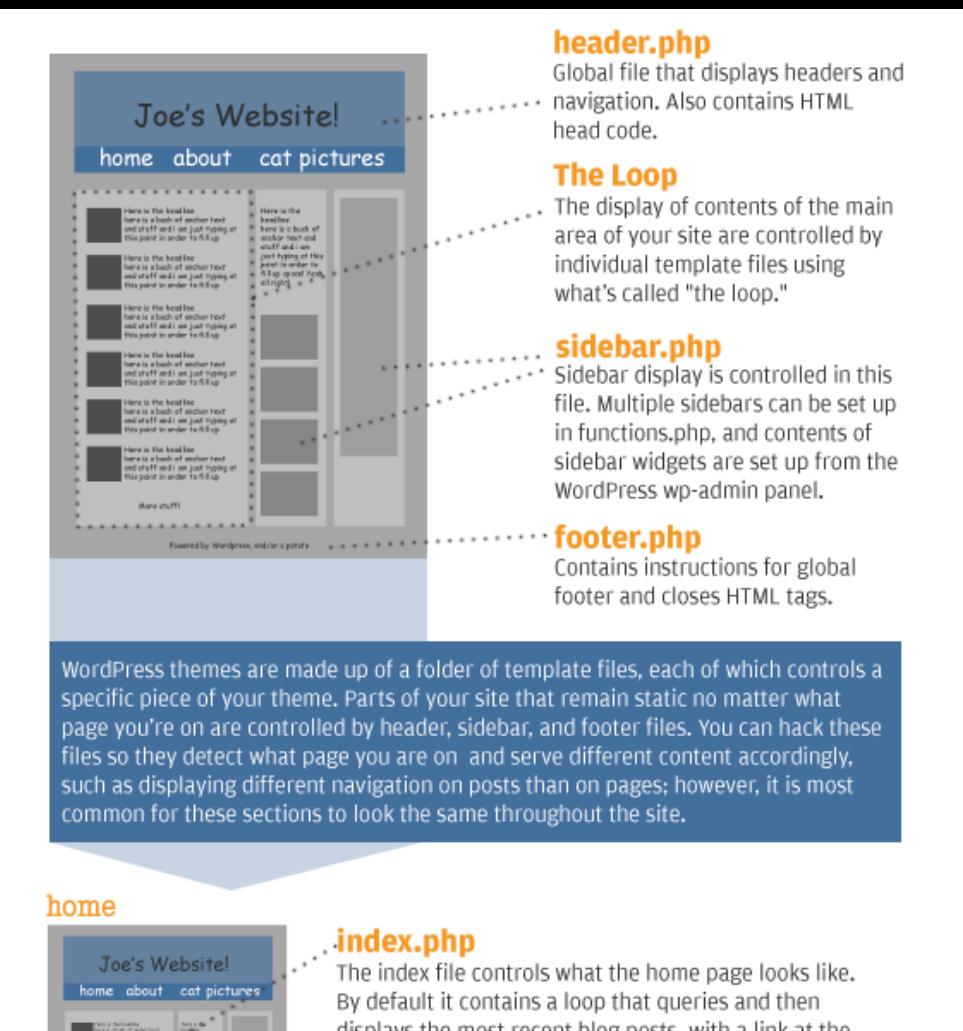
function create_post_type() {
    register_post_type( 'acme_product',
        array(
            'labels' => array(
                'name' => __( 'Products' ),
                'singular_name' => __( 'Product' )
            ),
            'public' => true,
            'has_archive' => true,
        )
    );
}
```

# Theming

## Drupal



## WordPress



# Theming

## Drupal Konfiguration bartik.info

```
name = Bartik
description = A flexible, recolorable theme
with many regions.
package = Core
version = VERSION
core = 7.x

stylesheets[all][] = css/layout.css
stylesheets[all][] = css/style.css
stylesheets[all][] = css/colors.css
stylesheets[print][] = css/print.css

regions[header] = Header
regions[help] = Help
regions[page_top] = Page top
regions[page_bottom] = Page bottom
regions[highlighted] = Highlighted

regions[featured] = Featured
regions[content] = Content
regions[sidebar_first] = Sidebar first
```

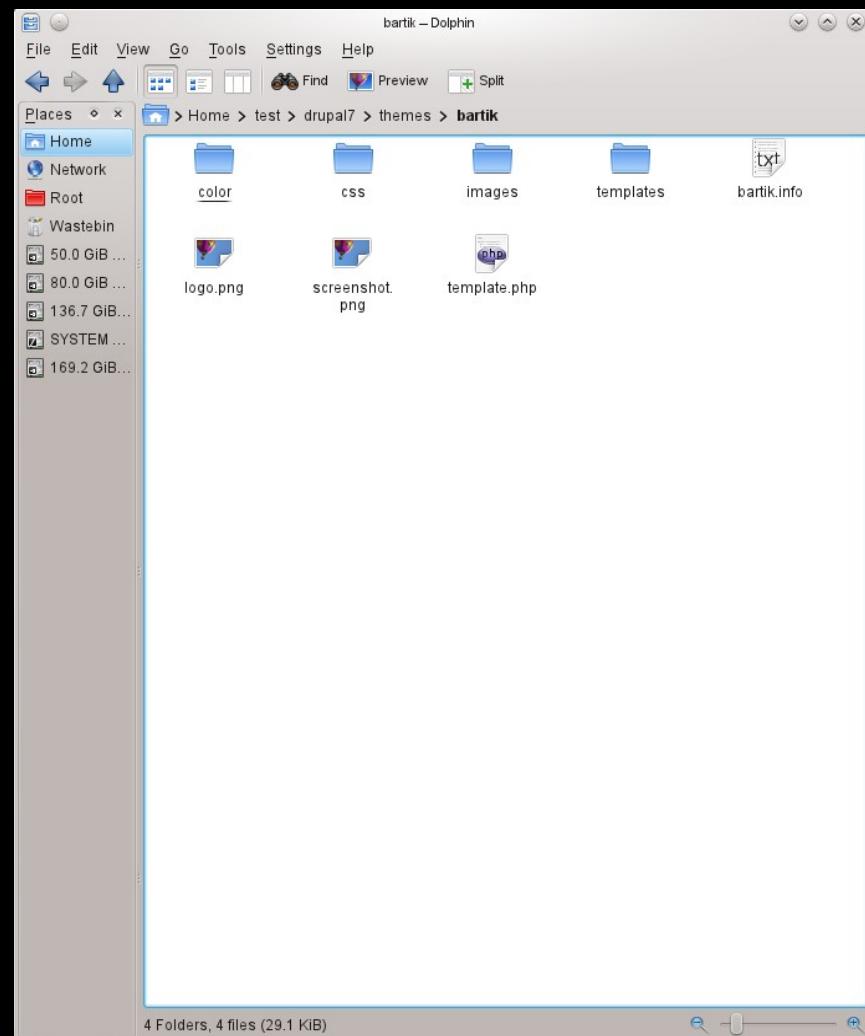
## WordPress Konvention style.css (+ programmierung)

```
/*
Theme Name: Twenty Eleven
Theme URI:
http://wordpress.org/extend/themes/twentyeleven
Author: the WordPress team
Author URI: http://wordpress.org/
Description: The 2011 theme for WordPress ...
Version: 1.2
License: GNU General Public License
License URI: license.txt
Tags: dark, light, white, black, gray, ...
*/

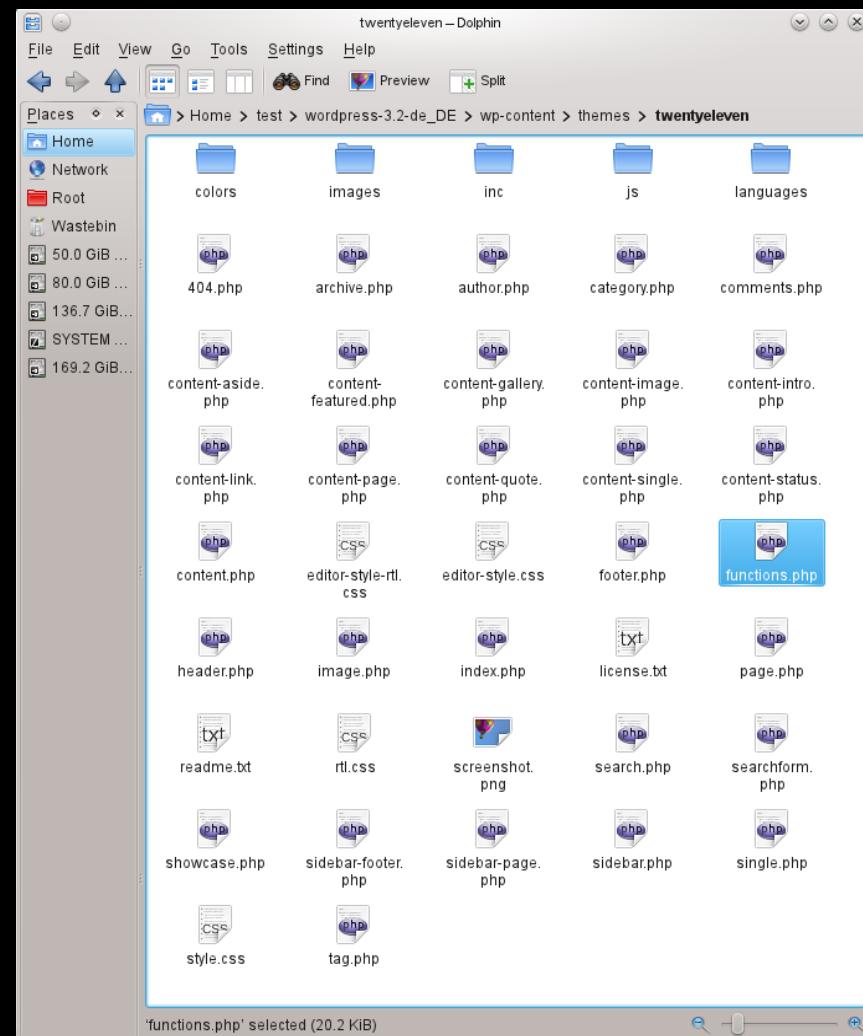
html, body, div, span, applet, object, iframe,
h1, h2, h3, h4, h5, h6, p, blockquote, pre,
a, abbr, acronym, address, big, cite, code,
del, dfn, em, font, ins, kbd, q, s, samp,
small, strike, strong, sub, sup, tt, var,
dl, dt, dd, ol, ul, li,
fieldset, form, label, legend,
table, caption, tbody, tfoot, thead, tr, th, td {
```

# Themes

## Drupal



## WordPress



# Fields

## Drupal

The screenshot shows the Drupal administration interface for managing fields. The top navigation bar includes links for Dashboard, Content, Structure, Appearance, People, Modules, Configuration, Reports, and Help. The 'Structure' tab is currently selected. Below the navigation is a search bar labeled 'Find content'. The main content area is titled 'Article' with a status of 'published' and a creation date of '17.07.2013'. There are four tabs: 'EDIT', 'MANAGE FIELDS' (which is active), 'MANAGE DISPLAY', and 'COMMENT FIELDS'. A breadcrumb trail indicates the path: Home > Administration > Structure > Content types > Article. The 'MANAGE FIELDS' table lists the following fields:

LABEL	NAME	FIELD	WIDGET
⊕ Title	title	Node module element	
⊕ Tags	field_tags	Term reference	Autocomplete term widget (tagging)
⊕ Body	body	Long text and summary	Text area with a summary
⊕ Image	field_image	Image	Image

Below the table, there is a section for adding a new field. It includes fields for 'Label' (empty), 'Field name (a-z, 0-9, \_)', 'Select a field type' (dropdown menu), 'Type of data to store.', and 'Form element to edit'. A 'Save' button is located at the bottom left.

## WordPress

The screenshot shows the WordPress 'Add New Post' interface. The title 'Neuen Artikel erstellen' is displayed. The first step is to enter the post title: 'Gib hier den Titel an'. Below the title is a rich text editor toolbar with various formatting options like bold, italic, link, and image. To the right of the toolbar are buttons for 'Visuell' (visual) and 'HT' (HTML). The main content area is empty. Below the editor, there is a 'Wörteranzahl: 0' (Word count: 0) indicator. On the right side, there is a sidebar for 'Benutzerdefinierte Felder' (Custom Fields). It shows a section for adding new fields with fields for 'Name' and 'Wert' (Value). A button 'Benutzerdefiniertes Feld hinzufügen' (Add custom field) is available. A note at the bottom states: 'Benutzerdefinierte Felder dienen der Anreicherung von Beiträgen mit Metadaten; du kannst sie [in deinem Theme einsetzen](#)' (Custom fields serve to enrich posts with metadata; you can use them in your theme).

# Erweiterungen

## Drupal

Modules 

Home > Administration

Download additional [contributed modules](#) to extend Drupal's functionality.

Regularly review available updates to maintain a secure and current site. Always run the [update script](#).

Enable the Update manager module to update and install modules and themes.

**CORE**

ENABLED	NAME	VERSION	DESCRIPTION	OPERATIONS
<input type="checkbox"/>	Aggregator	7.10	Aggregates syndicated content (RSS, RDF, and Atom feeds).	
<input checked="" type="checkbox"/>	Block	7.10	Controls the visual building blocks a page is constructed with. Blocks are boxes of content rendered into an area, or region, of a web page. Required by: Dashboard (enabled)	<a href="#">Help</a>
<input type="checkbox"/>	Blog	7.10	Enables multi-user blogs.	
<input type="checkbox"/>	Book	7.10	Allows users to create and organize related content in an	

## WordPress

WordPress Test

Plugins [Installieren](#)

Alle (2) | Inaktive (2)

Aktion wählen Übernehmen

Plugin	Beschreibung
<input type="checkbox"/> Akismet	Used by millions, Akismet is quite possibly the <b>comment and trackback spam</b> . It keeps your site safe. 1) Click the "Activate" link to the left of the plugin. 2) Go to your <a href="#">Akismet configuration</a> page, and enter your API key. 3) Go to your <a href="#">Akismet configuration</a> page, and enter your API key.
<input type="checkbox"/> Hello Dolly	This is not just a plugin, it symbolizes the hope in two words sung most famously by Louis Armstrong in his hit song "Hello, Dolly". See a lyric from Hello, Dolly in the upper right corner of the screen.
<input type="checkbox"/> Plugin	Beschreibung

Aktion wählen Übernehmen

# Benutzerverwaltung

## Drupal

The screenshot shows the Drupal 'People' module interface. At the top, there's a navigation bar with links: Dashboard, Content, Structure, Appearance, **People**, Modules, Configuration. Below the navigation is a search bar with 'Add content' and 'Find content' buttons. The main area is titled 'People' with a 'Drupal Test' subtitle. It shows a breadcrumb trail: Home > Administration > People. There's a '+ Add user' button. A 'SHOW ONLY USERS WHERE' section contains dropdown menus for 'role' (set to 'any'), 'permission' (set to 'any'), and 'status' (set to 'any'). A 'Filter' button is next to the status dropdown. Below this is an 'UPDATE OPTIONS' section with a dropdown menu set to 'Unblock the selected users' and an 'Update' button. At the bottom, there's a table with columns: USERNAME, STATUS, ROLES, MEMBER FOR. One row is visible for a user named 'test' who is 'active', has the role 'administrator', and has been a member for '7 hours 19 min'.

## WordPress

The screenshot shows the WordPress 'User Management' interface. At the top, there's a navigation bar with links: Dashboard, Artikel, Mediathek, Links, Seiten, Kommentare, Design, Plugins, **Benutzer**, Alle Benutzer, Hinzufügen, Dein Profil, Werkzeuge, Einstellungen. A dropdown arrow points to the 'Benutzer' link. Below the navigation is a title 'WordPress Test' with a 'Benutzer' subtitle and a 'Hinzufügen' button. It shows a list of users: 'Alle (1) | Administrator (1)'. The first user listed is 'test' (Administrator). To the right of the user list is a 'Rolle ändern in...' dropdown menu with options: Administrator, Redakteur, Autor, Mitarbeiter, Abonnent. Below the user list are buttons for 'Aktion wählen' and 'Übernehmen'. At the bottom, there's another 'Aktion wählen' and 'Übernehmen' section.

# Entwicklung

## Drupal

- drupal.org
- Repository: Git
- Vollständige Dokumentation
- Übersetzungen: Gettext

## WordPress

- wordpress.org
- Repository: Das Internet aber offiziell Subversion
- Ausgiebige Dokumentation
- Übersetzungen: Gettext



## Matt Mullenweg

[Profile](#) [Posts](#) [Commits](#)

### Drupal

I attended the Drupal conference colocated with the Open Source CMS and Blogging Tools Summit (Vancouver, Canada)



Matt Mullenweg is an [organization member](#) of the [Drupal Association](#), which fosters and supports the Drupal software project, the community and its growth.

### Personal information

**Full name** Matt Mullenweg

**Languages spoken** English

**My website** <http://ma.tt/>

**Interests** Photography, Audrey Hepburn, jazz, typography, game-like elicitation methods, simplicity.

**Gender** male

**Country** United States

**IRC nick** photomatt

### Work

**Job title** BDFL

**Companies worked for** WordPress, Automattic

### History

**Member for** 8 years 10 weeks

Walter Ebert

@wltrd

[www.walterebert.de](http://www.walterebert.de)

[drupal.org/user/699574](https://drupal.org/user/699574)

[searchmeetupfrankfurt.de](http://searchmeetupfrankfurt.de)