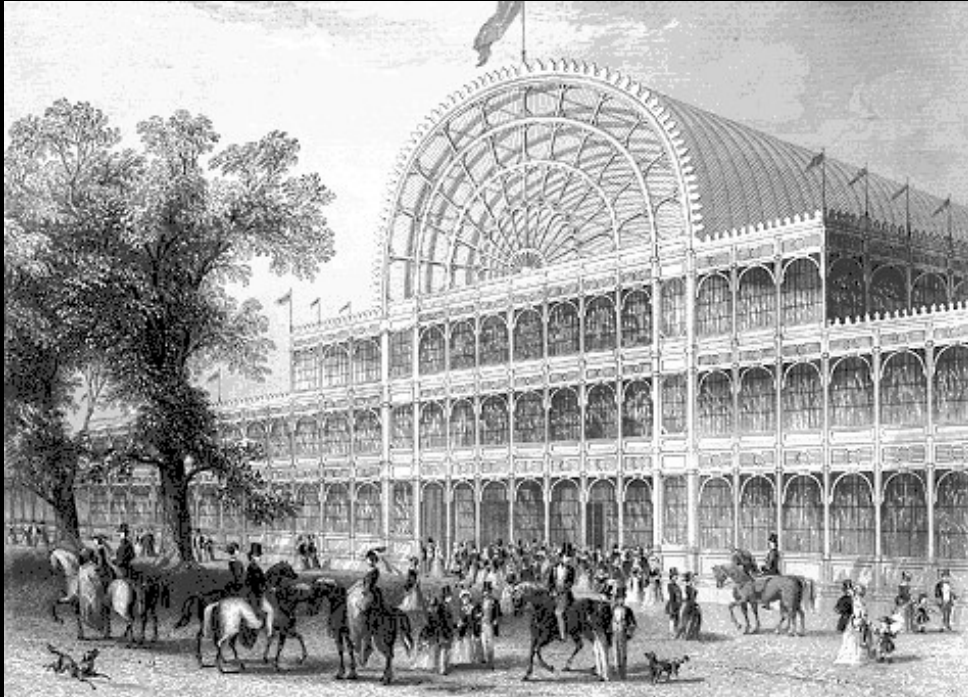


Modernismus & Post-Modernismus im Webdesign

Web Montag
Frankfurt am Main
18.01.2010

Walter Ebert *Web Development*
www.walterebert.de



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Louis Sullivan

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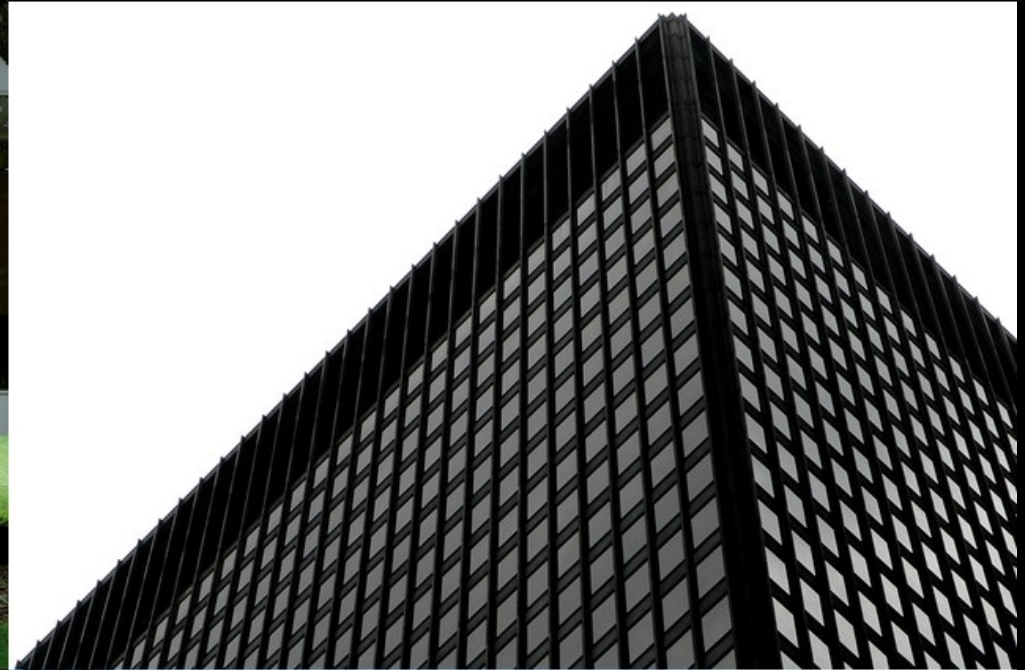


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Ludwig Mies van der Rohe

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MARCH 2009: A CELEBRATION OF 20 YEARS OF THE WEB

World Wide Web@20

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1990 was a momentous year in world events. In February, Nelson Mandela was freed after 27 years in prison. In April, the space shuttle Discovery carried the Hubble Space Telescope into orbit. And in October, Germany was reunified.

Then at the end of 1990, a revolution took place that changed the way we live today.

CERN, the European Organization for Nuclear Research, is where it all began in March 1989. A physicist, Tim Berners-Lee, wrote a [proposal](#) for information management showing how information could be transferred easily over the Internet by using hypertext, the now familiar point-and-click system of navigating through information. The following year, Robert Cailliau, a systems engineer, joined in and soon became its number one advocate.

The idea was to connect hypertext with the Internet and personal computers, thereby having a single information network to help CERN physicists share all the computer-stored information at the laboratory. Hypertext would enable users to browse easily between texts on web pages using links. [The first examples](#) were developed on NeXT computers.

Berners-Lee created a browser-editor with the goal of developing a tool to make the Web a creative space to share and edit information and build a



Tim Berners-Lee followed his

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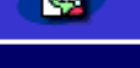
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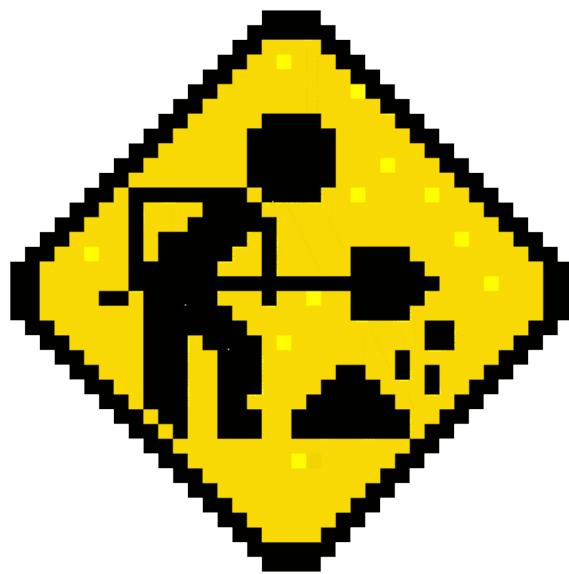
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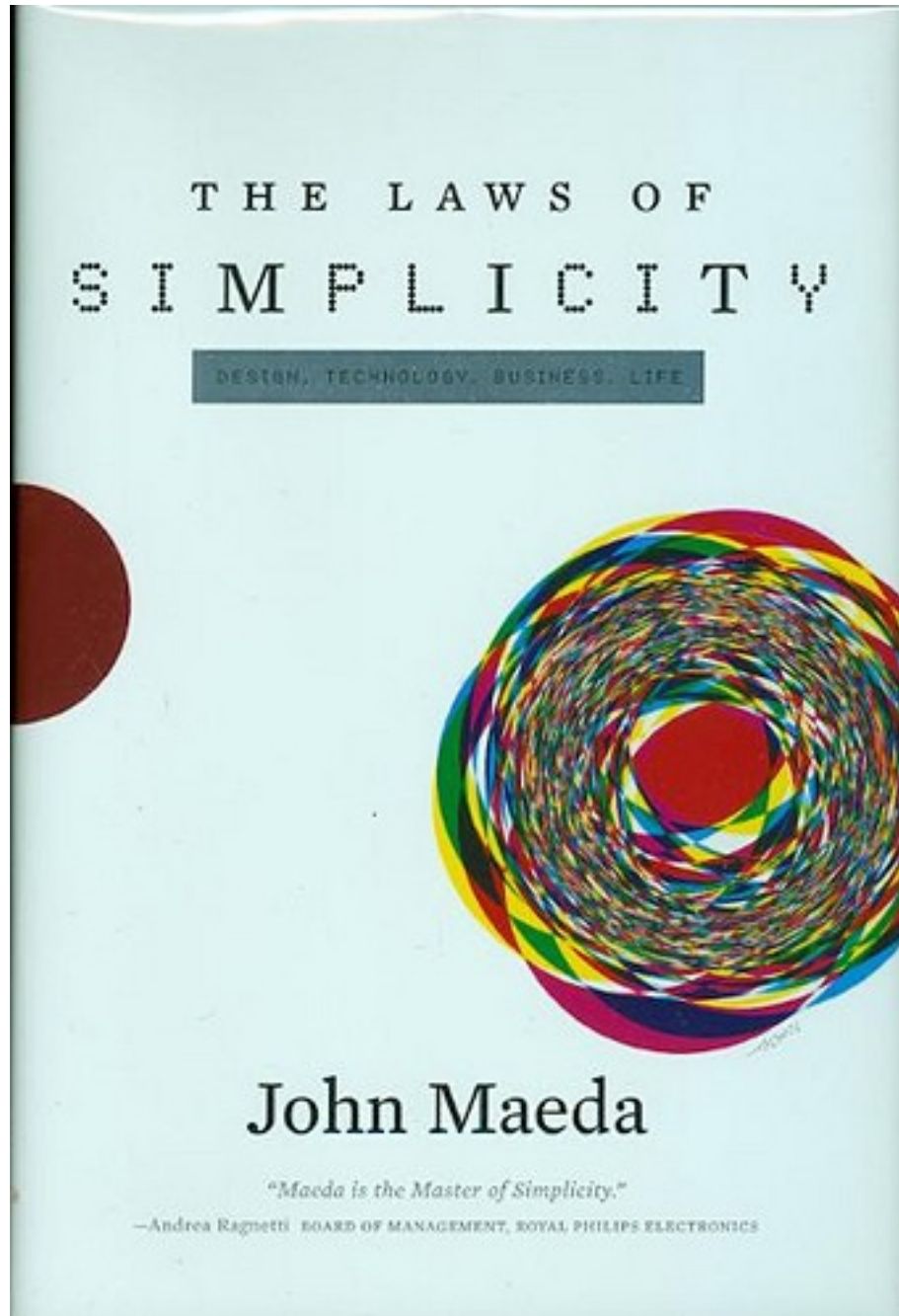
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[this may take forever, but hey it's an intro!!]

◀ *adding ball to intro sequence*



Jakob Nielsen

Flash: 99% Bad



Law 1: Reduce

Law 2: Organize

Law 3: Time

Law 4: Learn

Law 5: Differences

Law 6: Context

Law 7: Emotion

Law 8: Trust

Law 9: Failure

Law 10: The One

The image shows the front cover of the book 'Getting Real' by 37signals. The cover is dark gray or black. In the top right corner, there is a small white icon of a house with a plus sign inside. The title 'Getting Real' is written in a white, serif font. Below the title, the subtitle 'The smarter, faster, easier way to build a successful web application' is written in a smaller, white, italicized serif font. At the bottom left, the author 'by 37signals' is written in a small, white, italicized serif font.

Getting Real

*The smarter, faster, easier
way to build a successful
web application*

by 37signals

Build Less

Less features

Less options/preferences

Less people and corporate structure

Less meetings and abstractions

Less promises

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Over 1 million people and businesses
use our web-based applications to get
things done the simple way.

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"One of the Net's rising stars."

TIME



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Project management and collaboration

Collaborate with your team and clients.
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Highrise[™] —OUR NEWEST PRODUCT!

Online contact manager and simple CRM

Keep track of who your business talks to, what
was said, and what to do next.



Backpack[™] —JUST UPDATED!

Information organizer and calendar

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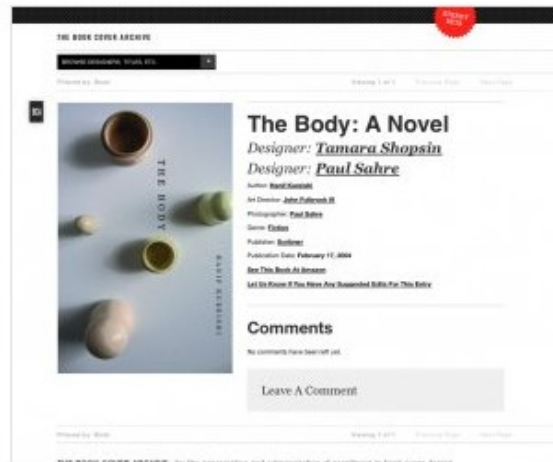
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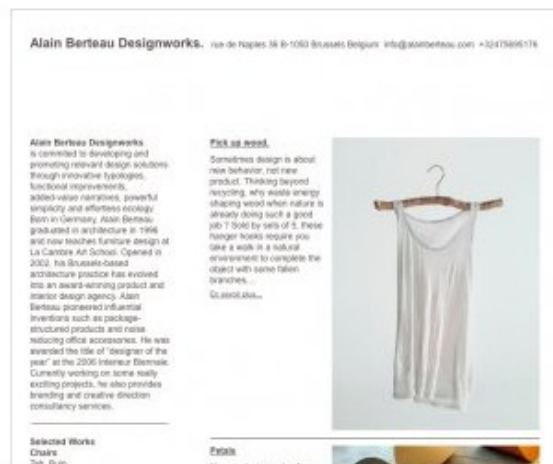
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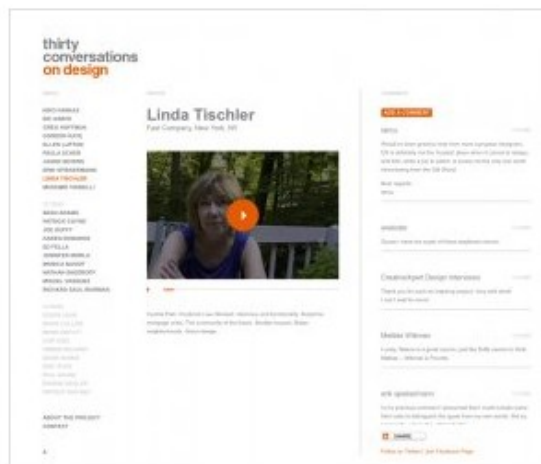
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Mark Zuckerberg I'm in India this week for vacation. I'll be attending a good friend's wedding and checking out a few cities while I'm here.



31 December 2009 at 06:45 · [View feedback \(3,654\)](#) · [Share](#)



Mark Zuckerberg For those wondering, I set most of my content on my personal Facebook page to be open so people could see it. I set some of my content to be more private, but I didn't see a need to limit visibility of pics with my friends, family or my teddy bear :)

11 December 2009 at 21:25 · [View feedback \(2,310\)](#)

**Mark Zuckerberg****An Open Letter from Facebook Founder Mark Zuckerberg**blog.facebook.com

It has been a great year for making the world more open and connected. Thanks to your help, more than 350 million people around the world are using Facebook to share their lives online. To make this possible, we have focused on giving you the tools you need to share and control your information...

02 December 2009 at 03:26 · [View feedback \(2,202\)](#) · [Share](#)

**Mark Zuckerberg****Happy Halloween from Facebook**

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Data, Not Design, Is King in the Age of Google



Noah Berger for The New York Times

Douglas Bowman left his position as top visual designer at Google and said that designs there lived or died by data on consumer responses. He now is creative director at Twitter.

By MIGUEL HELFT

Published: May 9, 2009

CAN a company blunt its innovation edge if it listens to its customers too closely? Can its products become dull if they are tailored to match exactly what users say they want? These questions surfaced recently when Douglas Bowman, a top visual designer, left [Google](#).

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Web Design

adj., fresh-est

Novel; different: *a fresh slant on the problem.*

THIS
BLOWS

Who Am I?

FRESHEST is a small web design company based in Northern Ireland. When I say small I actually mean just me, Bill Morrison. I have been designing webs for about six years now. Please do [get in touch](#) if you have a web design project you would like me to work on.

What I Do?

I like to build very simple and effective sites. I believe that web sites should be easy to use, and good to look at. All the sites that I build use valid [HTML](#), [CSS](#), with a little [PHP](#) and MySQL where needed. The last site I designed was [White Image](#), an online gallery exhibiting and selling Irish art.



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I'm Dan Conaway.

I've worked for several ad agencies, owned a couple, held down every agency management job there is, and reinvented how some of them are done.

What you're probably paying your agency a fortune for now, I'll do for chicken feed.



RECENT PROJECTS

What I've done for somebody lately. Fighting crime, promoting boychoirs and financial literacy, moving things around the world, gathering industrial dreck, and inviting the living to hear the stories of the dead. *Might be something I could do for you.* **Read More.**

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Be heard. Whether you call it marketing, advertising and public relations ... or promotion, positioning and branding ... or skywriting ... you want people to listen when your name is called. And to understand the message.

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RANTING

Let's be perfectly clear. I've written some unusual things, and shared an opinion or 2,000. Here are a few, and stay tuned for those to come. In fact, I feel one coming on right now ... but that might just be indigestion. *A little rambling. A little raging. A little random.* **Read More.**

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9/12



- Within Temptation - Utopia (feat. Chris Jones) (3:51)
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Within Temptation 73 video's

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- Within temptation - Utopia Demo (Sharon Only, complete)
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Wir haben einige schöne selbstgemachte "Utopia" Video Clips von Euch auf Youtube gesehen wo ihr den Song in Eurer eigenen Version performed. Das finden wir echt cool! Deshalb kam uns die Idee hiervon ein WT "Utopia" Weihnachts-video mit den besten Darbietungen zu schneiden.

Falls Ihr Lust habt mitzumachen könnt Ihr hier einen Instrumentaltrack von Utopia downloaden und dazu singen oder ein Instrument spielen...





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